

KINFRA-Kerala Chalachithra Academy Seminar at IFFK 2007

KINFRA explores significance of digitalization in film making



Anand Parthasarathy addressing the Seminar. Also seen are Jayendra Panchapakesan, Anthony Gedang, Dr. C.S. Venkiteswaran, Agnidev Chatterjee, R. Harikumar and K. Sudhakaran

The Seminar, the fourth in a series, conducted as part of the International Film Festival of Kerala (IFFK) 2007, and organized jointly by Kinfra Film & Video Park (KFVP) and Kerala Chalachithra Academy, brought to the fore the crucial and decisive role being played by modern technology in making cinema truly a medium of the 21st century and all the revolutionary trends unfolding in global cinema.

Trivandrum: Digitalization holds immense possibilities in store for Indian cinema in the decades to come, said Sri. Anand Parthasarathy, Consultant Editor-Information Technology of the The Hindu daily while addressing the KINFRA-Chalachithra Academy Seminar on New Trends in the Digital Revolution held here on December 12, 2007.

Philippines, Mr. Anthony Gedang spoke in detail as to how modern technological tools can be employed without sacrificing the basic quality and integrity of the cinema medium.

Those who presented papers at the seminar included Sri Jayendra Panchapakesan, Director, Real Image Media Technologies, Sri Agnidev Chatterjee, Film Maker, India,

Digital film maker from



Sri R. Harikumar, Chairman, KFVP and Sri K. Sudhakaran, Manager, KFVP.

The basics of Film Vs. Digital media production, an overview of upcoming trends in digital film mastering, an a hands-on experience of the various steps in digital film making were explained in the seminar.

Dr. C.S. Venkiteswaran, Member-Kerala Chalachithra Academy was the moderator at the Seminar.

Japanese Business Delegation Visits KINFRA Film & Video Park



The visitors from Japan at the KFVP Park Centre with KINFRA officials, S. Ramnath (Managing Director), G. Sunil (Manager-Tech), K. Sudhakaran (Manager-KFVP) and K.N. Sreekumar (Sr. Advisor-Media)

Trivandrum: A business delegation from Japan visited the Kinfra Film and Video Park (KFVP) in November 2007, brightening the possibilities for future tie-up between Kerala and Japan.

Kinfra Managing Director Sri S. Ramnath welcomed the delegates and made a formal presentation on Kinfra.

“We would like to establish business relationships with Kerala,” Said Mr. Shoichi Matsuya, Director, Kyushu Economic and Industry Department, The Ministry of Economy, Trade and Industry, Japan. The Delegates include Mr. Munetsugu Kanamaru, Assistant Director, Kyushu Economic and Industry Department, The Ministry of Economy, Trade and Industry, Japan, Mr. Yuji Yasuda, Director, KITA Environmental Cooperation Center and Mr. Ootani Tomoo Sr. Research Associate, Research Department, Kyushu Economic Research Center, Japan.

“We are not focusing on IT alone but want to look at the large perspective based on different industries such as Steel, Automobiles, Tourism, Robots, Environment, Recycling and other areas, Mr. Matsya added.

The 12 member delegation comprised Chief Executive Officers (CEOs) of Japan industries in various sectors such as information technology, and General Industries.

Union Minister visits KINFRA Pavilion in IITF



Minister Subodh Kant Sahai, Joint Secretary Ajit Kumar and R. Shivakumar, Cordinator-KINFRA at the Stall

KINFRA participated at the India International Trade Fair(IITF) organized by the India Trade Promotion Organization (ITPO) in Pragati Maidan, New Delhi during November 2007. Already Asia’s largest show of its kind, the special theme of the event for 2007 was Processed Food and Agro Industries. Along with KINFRA, a few food-processing units from the State also attended the event and exhibited their products.

Sri Subodh Kant Sahai, Minister of State, Ministry of Food Processing Industries, Govt. of India, along with Sri Ajit Kumar IAS, Joint Secretary visited the KINFRA pavilion.

From the KINFRA Archives

A campaign in the National Capital

The year 1999: It took courage to project Kerala as a potential destination for industrial investment those days, when the media all over had painted a bleak picture of the State as a graveyard of industries KINFRA took the lead in breaking the barrier and took the campaign straight to the heart of the national capital, New Delhi, organizing a Seminar on **Investment Opportunities in Kerala** attended by a large number of entrepreneurs with an eye on the State and its resources.



Photos show, the then-Industries Minister, late Smt. Susheela Gopalan (above) presenting the brief for Kerala, and fielding questions, (left) flanked by Dr. G.C. Gopala Pillai, then-MD, KINFRA, Sri K. Mohandas IAS, then-Secretary, Industries, Sri Ashok Mukherjee and Sri T.A. Krishnamoorthy-KSIDC.



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