

KINFRA inks MoU with global player, Toonz Animation

International quality Animation School to be established in KINFRA Film & Video Park: Elamaram Kareem



The inauguration: Minister Elamaram Kareem lighting the lamp to inaugurate the Seminar. Flanking him are Elizebeth Koshy, M.G. George Muthoot, A.S. Suresh Babu and Krishna Kalra

Trivandrum: An Animation School with international quality standards will soon be set up within the Kinfra Film & Video Park, (KFVP) Kazhakuttom, said Sri. Elamaram Kareem, Hon'ble Minister-Industries, Kerala.

Inaugurating the 2-day Seminar on **Animation, Gaming & Visual Effects**, jointly organized by KINFRA and FICCI in Kovalam on December 12, 2006, the Minister added that as India's first Infotainment Industrial Park, KFVP is already garnering considerable attention from global players in the field.

"Animation Zone incorporating the Animation School in the Park, has been declared as a Special Economic Zone, making it the

country's first SEZ for Animation and Gaming", Sri. Elamaram Kareem added.

Chairman, FICCI-Kerala State Council, Sri. M.G. George, Muthoot, MD-KINFRA, Sri. A.S. Suresh Babu, MD-KFVP, Sri. S. Ramnath, Animation Dimension's CEO, Smt. Elizabeth Koshy, Advisor to FICCI, Sri. Krishna Kalra, CEO-Toonz, Sri. P. Jayakumar and animation experts, M/s Ashish Kulkarni, Maneesh Gupta, Arjun Jindal, Dr. Suparno Chaudhary,



Inking the MoU between KINFRA and Toonz are A.S. Suresh Babu, MD-KINFRA and P. Jayakumar, CEO-Toonz Animation. Also seen are Minister Elamaram Kareem, Elizebeth Koshy, M.G. George Muthoot and Krishna Kalra

Vincent Edward, S. Phalke, Rajiv Chilkadapudi, Ajith Pillai, Sidhardh Jain, Amit Gupta, Y. Bukhari, Pankaj Khandpur, Mohan Krishnan, Sesha Prasad, Ajith Koodily, Dib

Animation Film Fest attracts packed audiences

Trivandrum: The Animation Film Festival, sponsored by KINFRA and conducted as part of the International Film Festival of Kerala (IFFIC) was held here in the Nishagandhi Open Air Auditorium from December 7-13, 2006.

The Festival was formally inaugurated by Sri. Ram Mohan, veteran animation filmmaker of India. This is the first time that an animation package is being exhibited as part of the IFFK.

Kerala's Minister Education & Culture, Sri. M.A. Baby, Principal Secretary-Industries, Sri. T. Balakrishnan, MD-KINFRA, Sri. A.S. Sureshbabu, MD-KFVP, Sri. S. Ramnath and IFFK 2006 Director, Smt. Beena Paul addressed the inaugural function.

Five films, picked out on the base of their merit in conveying the immense possibilities for animation in the film industry, were shown to packed audiences during the 7-day fest.



Animation Film Festival being inaugurated by veteran animation film maker, Ram Mohan. Flanking him are (ltr) M.A. Baby, Minister-Culture, R. Harikumar, Chairman-KFVP, T. Balakrishnan, Principal Secretary-Ind., A. Suresh Babu, MD-KINFRA and Beena Paul, Director-IFFK 2006

Choudhari, and Cyril Ferry, were among those who addressed the various sessions and panel discussions during the event.

Animation major, Toonz Animation India signed a Memorandum of Understanding (MoU) with KINFRA for acquiring six acres of land in the animation and gaming SEZ in KFVP. The MoU

was signed between Sri. P. Jayakumar, CEO-Toonz Animation, and Sri. A.S. Suresh Babu, MD-KINFRA, in the presence of Hon'ble Minister-Industries, Sri. Elamaram Kareem and other distinguished guests at the inauguration of the Seminar on Animation Gaming and Visual Effects.

Kottayam to have India's first PPP Port

Foundation stone laid for the unique and innovative project

Kottayam: An inland port and container terminal, India's first such project, to be implemented as a Public-Private Participation (PPP) effort, is to come up in Nattakom here, at a cost of Rs. 9.5 Cr.

The foundation stone for the unique and innovative project was formally laid by Sri. Elamaram Kareem, Hon'ble Minister-Industries, on December 11, 2006.

Being built with the active support of KINFRA, the nodal agency in Kerala for the Ministry of Commerce, Govt. of India, the Kottayam Port project is a joint venture enterprise of the Govt. of Kerala (49%) and the

Kottayam Port & Container Terminal Services (KPACT) Pvt. Ltd. (51%), and is promoted by the South Indian Chamber of Commerce & Industry. State Legislators, Sri. V.N. Vasavan and Sri. Thomas Chazhikadan, and MD-KINFRA, Sri. A.S. Suresh Babu were among those who spoke at the stone laying function. Sri. Wilson Jacob, is the Managing Director of KPACT.

"Located at a vantage point on the banks of river Kottar as it joins the Vembanad Lake, this new project will make it possible to move cargo through inland waterways at incredibly low costs", MD Willson Jacob told KINFRA News. "Cargo vessels carrying the hill produces of the districts of Kottayam,



Ind. Minister Elamaram Kareem pressing the button to lay the foundation stone. V.N. Vasavan MLA, Thomas Chazhikadan MLA, A.S. Suresh Babu, MD-KINFRA and Willson Jacob MD-KPACT are also seen

Pathanamthitta, and Idukki will pass through Kumarakom, Thanneermukkom and Vaikkom over the Vembanad waters to reach the barge terminal in the Cochin Port."

Each barge is slated to carry ten containers. Cochin Port Trust has agreed to provide ramp jetty facility for the docking of the barges from Kottayam

Port. Most modern infrastructure facilities including a 40,000 Sft. warehouse and on-line tracking of cargo movement will, hopefully, help enhance the export potential of cash crops and other specialties from the region to reach the global market with a competitive edge.

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